



WELCOME

Mail app with payment to ::
Ad2OKC
PO Box 16110
Oklahoma City, OK 73114

ELIGIBILITY

Individuals and/or firms of good standing in the community who are engaged in the buying and selling of advertising and/or advertising materials, the creating of advertising, in the related fields of advertising, in furthering education of advertising or in sympathy with the objectives of Ad2, shall be eligible for membership.

Individuals shall be eligible for Ad2 membership at the age of 21, and remain eligible for membership until the age of 33.

For more info, email membership@ad2okc.com

BENEFITS

All Ad2OKC meetings plus two Ad Club meetings per year are free.

You become a member of AAF by joining Ad2OKC.

Make helpful business connections & meet new friends.

Looks great on a resumé

NAME //

COMPANY //

JOB TITLE //

PREFERRED MAILING ADDRESS //

WORK# //

CELL# //

EMAIL ADDRESS //

BIRTHDAY & YEAR //

WE LOOK FORWARD TO SEEING YOU ON THIRD THURSDAYS!

Visit us online at ad2okc.com and like our facebook page at [facebook.com/ad2okc](https://www.facebook.com/ad2okc) to stay in the know about events.

LEVEL

Professional - \$75, one year

Professional - \$125, two years

Student - \$40, one year

COMMITTEES

Fundraising

Membership Recruitment

Speakers and Event Planning

Scholarships

Career Day

Young Advertising Professional of the Year

Student ADDYs

ADDY Afterparty

Public Service Campaign

Public Service Positions ::
(circle your area of interest)

Client Relations

Graphic Design

TV/Radio/Video

Production

Copywriting

Media



WHO WE ARE

Get to know Ad2OKC. Ad2OKC is all about putting the “pro” in professional. We’re a group of young industry leaders (age 32 and younger) who get together monthly to network with each other and learn from local business big wigs.

We’re kind of like an advertising army – helping you be the best that you can be in the communications field. **At our meetings, we swap industry secrets, share job leads and otherwise open doors and keep careers moving forward.**

But at Ad2, it’s not ALL about you. We also help the community through our annual public service campaign. Through our PSC, we create a marketing plan and implement it for a non-profit. Yep, that means you’ll have a chance to be in charge and sharpen your skills.

MISSION

Our Mission Statement at Ad2OKC. To energize and connect young professionals in the Oklahoma City advertising industry by providing networking, community involvement and educational opportunities, all with savvy and style.

The Bigger Picture. Ad2 is a division of the American Advertising Federation, the country’s largest advertising advocacy group.

In Oklahoma City, the over 32-crowd hangs out at Advertising Club (AAF) meetings. As an Ad2OKC member, you get to attend two Advertising Club meetings for free.

We’re not too into industry labels at Ad2. If your job description doesn’t exactly fit an advertising/PR/communications title, you’re still cool with us.

2010 // 2011 BOARD MEMBERS

We’re thrilled to introduce you to the **head honchos of Ad2.** Got a question, comment or compliment? Email them at the addresses below.

PRESIDENT // Jill Brown
info@ad2okc.com

PRESIDENT ELECT // Matt Kemp
presidentelect@ad2okc.com

TREASURER // Bobbie Earles
treasurer@ad2okc.com

SECRETARY // Micah Johnson
secretary@ad2okc.com

CHAIR // Tanner Tate
chair@ad2okc.com

MEMBERSHIP // Tanner Breen
membership@ad2okc.com

COMMUNICATIONS // Lindsay McIntyre
communications@ad2okc.com

DESIGN // Aaron Dickey
design@ad2okc.com

PUBLIC SERVICE // Matt Kemp
service@ad2okc.com

EDUCATION // Corey Travis
education@ad2okc.com

CONTACT

PO BOX 16110
Oklahoma City, OK 73114
info@ad2okc.com

SOCIAL

ad2okc.com
facebook.com/ad2okc
twitter.com/ad2okc



WHAT WE DO

At Ad2OKC, we're a busy bunch. However, we always make time for our monthly meetings and the major programs we host. Below is a quick look at what we're up to throughout the year.

Monthly Meetings. Nearly every Third Thursday, you'll find us at a different after-hours spot in OKC where we alternate between social and speaker meetings.

Social Meetings. Our socials are lively get-togethers that open doors through the wonderful world of networking. There's no program, it's just a convo free-for-all. Speaking of free for all, socials don't cost you or your guests a penny, unless otherwise noted.

Speaker Meetings. Speaker meetings are just as fun, with a little more structure. Our speakers normally take the stage at 6P and drop their knowledge for about an hour. Speaker meetings are free for members and \$20 for non-members.

Holiday Party. Each December, Ad2OKC celebrates the season with swagger at an annual holiday party. We normally meet up for food, drinks and the occasional ugly Christmas sweater.

Public Service Campaign. Each year, Ad2OKC partners with a local nonprofit to design and implement a free advertising and marketing campaign. We do all of the work – from writing ad copy to buying media time to doing the design – to promote a worthy cause. You gain experience, pad your resume and get to be the boss – pretty awesome.

YAPY Awards. Ad2 likes to give credit where credit is due. That's why we host the YAPY Awards. The YAPY's give a shout out to young professionals who are rock stars in the Central Oklahoma advertising industry. Awards are presented in February each year, at the Ad Club's ADDY Awards Gala. And in case you're wondering, YAPY stands for Young Advertising Professional of the Year.

ADDY Awards After-Party. We ADD even more fun to the ADDY Awards with our annual after-party. When the Ad Club goes home for the night, we carry on the party after-hours. Not only does our after-party rock, but it's one of our primary fundraisers.

Plus Other Stuff. We always keep you posted on other OKC ad happenings, including Ad2 and Ad Club conferences, conventions and cool stuff.

You can find more details about upcoming activities at www.ad2okc.com, our Facebook page and through our monthly e-newsletters.



CALENDAR

Upcoming events in 2011. Meetings are every Third Thursday at 6P, with the exception of July and November when we combine meetings with OKC Ad Club. Each month we send out an e-newsletter with the meeting details. Or, you can always check out our Facebook group for info!

January.

JAN.12 :: Ad Club Professional Development Workshop
// Will Rogers Theater

JAN.20 :: Ad2OKC
// Speaker meeting
Coop Ale Works

February.

FEB.17 :: Ad2OKC
// Social meeting
S&B Burger Joint

FEB.19 :: ADDY Awards
// Bricktown Coca-Cola Events Center

March.

MAR.16 (WEDNESDAY) :: Ad2OKC // Speaker meeting
Insight Creative Group

April.

APR.13-17 :: District 10 Convention // Skirvin Hotel

APR.21 :: Ad2OKC
// Social meeting
Coffy's Cafe

May.

MAY.19 :: Ad2OKC
// Speaker meeting
TBD

June.

JUNE.16 :: Ad2OKC
// Social meeting
VZD's

July.

JULY.13 :: Ad Club/Ad2OKC
// Speaker meeting
Will Rogers Theatre

August.

AUG.18 :: Ad2OKC
// Social meeting

September.

SEPT.15 :: Ad2OKC
// Speaker meeting
TBD

October.

OCT.20 :: Ad2OKC
// Social meeting

November.

NOV.9 :: Ad Club/Ad2OKC
// Career Day
Will Rogers Theatre

December.

DEC.15 :: Ad2OKC
// Holiday Party